



## CUT IT OUT

GWENDOLYN PLUMMER / ASSOCIATE EDITOR

**WHO:** For the creative and edgy among us, and those who notice the most unexpected of details.

**WHAT:** Intriguing and unexpected cut out details that elevate even the most classic of frame shapes, creating a look that is edgy, exciting and intricate in every way.

**WEAR:** (Top to Bottom) From **The McGee Group**, Badgley Mischka style Elayne is a retro take on the current day trend, with its sweeping cat eye shape, bold patterned temples, and unexpected cut out details along the top rim that demand a second look. From **Kenmark Eyewear's** Vera Wang, sun style Nija is an edgier adaptation of cut out details, with an unexpected inlet that interrupts the frame's smooth, round shape, creating a glamorous punk feeling that echoes the frame's studded front. Style Delavan, from **L'Amey America's** Nicole Miller, is covered in intricate, curling cut out details that perfectly mixes Nicole Miller's iconic edgy design language with soft, classic details. Finally, from **OVVO Optics**, sun style Fatale reinterprets the brow bar to put its unexpected cut out details front and center. The cut outs continue over the round lenses, making negative space a central design element of these artistic frames.

**WHY:** Cut out details are often versatile, unexpected and intricate, taking any eyewear look to the next level. By making use of negative space and adding surprising elements, all of these frames grab attention and demand a closer look.

[gplummer@jobson.com](mailto:gplummer@jobson.com)



Join us for this special series of  
**Micro Chats with  
Vision Monday's  
Marge Axelrad and Andy Karp.**

View all of our chats on  
[visionmondaysummit.com](http://visionmondaysummit.com)

PRESENTED BY:  
**VM LEADERSHIP  
SUMMIT**

