## Style\_PAGES Who. What. Wear. Why.



## A'Very Peri' New Year

## GWENDOLYN PLUMMER / SENIOR ASSOCIATE EDITOR

WHO: For the trendy, the optimistic and the bold.

WHAT: Frames that showcase Very Peri, Pantone's color of the year, which combines an on-trend, optimistic shade with styles for everyone.

WEAR: (Top to Bottom) From **Lunor's A5 collection**, style 215 55 in the brand's "Blackberry" shade is a soft, transparent take on Very Peri. The frame's classic shape combined with a slight, unexpected angular twist on the inner corners perfectly walks the line between timeless and trendy. From **Marchon's Salvatore Ferragamo**, style SF289S in "Lilac" extends the Very Peri shade from frame to lens, creating a bold, immersive take on the trend—and truly allowing the wearer to see the world through lilac colored glasses. **Modo Eyewear** style 4106 from the **Paper-Thin** collection combines two Very Peri-inspired shades on one eye-catching, angular frame that feels both cutting-edge and vibrantly cool. Finally, from **Safilo's Missoni**, style MIS 0092 shows off the chicest peek of Very Peri on the frame front, creating a unique, and more subtle, way to join in on the trend.

WHY: The Pantone Color Institute described Very Peri as "carefree," "confident," and "creative"—adjectives we can channel and champion as we head into 2022, both in our lives and in our eyewear.

gplummer@jobson.com

## NEVER MISS OUT ON IMPORTANT OPTICAL NEWS AGAIN!



With VMail, VMail Weekend, and VMail Extra it has never been easier to stay in the know of all things optical. Receive our daily newsletter detailing optical business news and must-know information delivered directly to your inbox.

Review your options and sign up today at www.visionmonday.com/subscribe

