

# VISION EXPO

## 2023 | NYC

### Expo Attendees Are Back And So Is the Show's Energy



NEW YORK— Nearly three years to the day of when lockdowns began during the COVID-19 pandemic, the Javits Center opened its doors on Friday to thousands of vendors, buyers, eyecare professionals and industry

leaders. "This is the first year where it feels like the energy is back" said Stevie Mitchell of VSP Vision located in Rancho Cordova, California.

This year saw a sharp increase in the number of exhibiting vendors as the optical industry returned to New York City. More than 425 exhibitors filled the show floor, while dozens of unique educational programs were held in other areas of the Javits Center.

As always, OptiCon was the place to take in thought-provoking panel discussions, education and celebrations geared to opticians,

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### Question of the Day

What motivated you to come to Expo and what are your priorities?



**Robert Dalton**  
Opticians Association of Canada  
Winnipeg Manitoba

"We come to this trade show to see opticians, members, industry partners and make new connections. We are interested in new business models and discovering new ways to create collaborative practices."

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# SHOW DAILY

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**SUNDAY**  
**MARCH 19**

### Let's Raise Our 'Glasses' to a Successful Vision Expo East 2023



NEW YORK—As Vision Expo East 2023 wraps up today, the organizers of Vision Expo, The Vision Council and RX, said they "would like to thank all supporters, attendees and exhibitors for their enthusiasm, hard work and commitment—together we've had an incredibly successful show in New York City."

"We were thrilled to see so many exhibitors doing business, learning, forging new relationships and connecting with longtime peers at Vision Expo East," Ashley Mills, CEO of The

Vision Council, co-organizer of Vision Expo, said.

"We are so appreciative to the vision community for making this event possible. The success of this Show directly impacts The Vision Council's ability to fulfill its mission of growing the industry through education, advocacy, research, and consumer education. Thank you for a fabulous weekend and we look forward to hosting you in Las Vegas for Vision Expo West," Mills said.

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